



A Gala Tribute To Excellence



Lee Hamilton



Carla Hills and Herb Hansell



James Billington and Jim Dandridge

ADST celebrated its sixth Tribute to Excellence at its biennial gala dinner on February 28 at the Willard Hotel in Washington, D.C. One hundred eighty ADST members and guests joined in honoring former House Foreign Affairs Committee Chairman LEE HAMILTON, former U.S. Trade Representative CARLA HILLS, and Librarian of Congress JAMES BILLINGTON. The three received, respectively, the Ralph J. Bunche Award for Diplomatic Excellence, the International Business Leadership Award, and the Cyrus R. Vance Award for Advancement of Knowledge of Diplomacy.



Sir Brian Urquhart

Those in attendance included Representative JIM MORAN, former Senator PAUL SARBANES, former Secretary of Transportation WILLIAM COLEMAN, Ambassador and Mrs. JOCELYN RADIFERA of Madagascar, Ambassador MORY KABA of Guinea, and Ambassador and Mrs. Manuel Caceres of the Paraguayan Mission to the OAS. Sir BRIAN URQUHART, who served with RALPH BUNCHE at the United Nations and succeeded him as Under-Secretary-General, traveled from New York to present the Bunche Award to Mr. Hamilton.

Urquhart described Hamilton as a member of the "very rare breed of informal statesmen" who can be so important to the world. In accepting

the award. Hamilton, now president and director of the Woodrow Wilson International Center for Scholars, stressed the necessity of diplomacy, negotiation, and international exchange programs in international relations and of giving our diplomats the skills and resources they need to succeed.

HERBERT HANSELL, member and former chairman of the ADST board, presented the award for business leadership to Ambassador Hills, currently chairman and CEO of Hills and Company International Consultants. In her remarks, Hills drew on her experience in business and government to appeal for a return to an American consensus in support of open markets and their benefits in promoting economic prosperity and international security.

After receiving the Vance Award from ADST Chairman JAMES DANDRIDGE, Dr. Billington reviewed the changes that have taken place through globalization and the revolution in communications. He underlined the importance of information sharing and cultural exchange in enhancing relations between nations and peoples.

Excerpts from the speeches of the three award recipients can be found elsewhere in this newsletter.

Hicks Sponsors New Awards

At the Tribute to Excellence dinner this year, ADST began presenting specially designed awards to recognize diplomatic excellence, advancement of the knowledge of diplomacy, and international business leadership. The new beveled-crystal awards, pictured above, bear engraved images, respectively, of

Message from the Chairman

The February 2008 ADST Awards Gala was a singular success based on support from the membership and professional diligence of the ADST staff under the leadership of President KEN BROWN and attention to detail by Business Manager MARILYN BENTLEY. Executive Director LES McBEE rounded out the evening coordinating professional program support by a stellar intern staff.

My sincere appreciation is also extended to those members of the Board of Directors who made personal contributions beyond the basic level. Special thanks go to those directors who made contributions even though they could not attend the gala.

Finally, we are indeed grateful to Sir Brian Urquhart for making an exception to his travel restrictions to join us and present the Ralph Bunche Award for Diplomatic Excellence to the Honorable Lee H. Hamilton. Sincerely,
Jim Dandridge



RALPH BUNCHE, CYRUS VANCE, and the ADST eagle. Board of Directors member IRVIN HICKS, who supported the dinner at the Donor level, also sponsored the commissioning of the new sculpted crystals.

Excerpts from Acceptance Remarks The Honorable Lee H. Hamilton

America cannot solve its problems in the world without talking to other countries and other people. Now I'm not starry-eyed about what diplomacy can achieve. I do not believe that talking is a panacea that will make the problems of the world go away. I understand that diplomacy, by itself, can achieve only so much. And that in a tough world, diplomacy must be integrated with, and backed by, the other tools of American power, including military force. But I do believe that not talking is a near-guarantee that problems will fester, and that opportunities for progress will be passed over.

First, we must understand that there are many reasons to talk.
Indeed, the United States negotiates for many reasons:
— to explain our policies;
— to understand the views of others;
— to dispel misunderstandings;
— to build trust;
— to collect intelligence;
— to deter bad actions;
— to reduce the chance of inadvertent escalation; and
— to reach agreement.

Second, we must rid ourselves of the notion that we will only negotiate after pre-conditions have been met.
Demanding that our substantive conditions be met before we come to the negotiating table is a path to failure. Often, it strengthens the hand of radicals within regimes, and weakens the hand of those that America would like to strengthen. It can even suggest a fear to negotiate. Obviously we must be carefully prepared for any negotiation.

Third, not all diplomacy should be public.
There are often contacts that are best made in private, away from the glare of international attention, and the grinder of our 24 hours news cycle.

Fourth, all parties must be brought to the table.
I don't see how we deal with those problems—whether it is Iraq, the Arab-Israeli dispute, nuclear proliferation, or the instability in Lebanon—if

I just don't know how you solve problems without talking and talking and talking. It is better to jaw, jaw than to war, war as Churchill reminds us. I've never been of the school of thought that says when we have difficulties with a country we shut our embassy down and pull our Ambassador out. That's exactly the time when we need our diplomats the most.

Ninth, we must understand that diplomacy goes well beyond formal agreements and communiqués.

International exchange programs are quite simply one of the most effective tools of American foreign policy.

These exchanges forge lasting ties and enhance diplomacy—I cannot tell you how valuable it is to sit across the negotiating table from a foreign leader whose understanding of America has been enriched because of his or her participation in an exchange program in this country.

Often the non-official contacts can be as meaningful as the official contacts. Our contacts with the world have to be as wide and deep as possible—government officials and business people; philharmonic orchestras; athletes and journalists; scientists and students. You never know where the breakthrough is going to take place.

Finally, we must understand that diplomacy works best when it works for everyone....

We're going to have to understand that diplomacy is a tool of American policy as valuable as our awesome military or our vast economy.

That does not mean we have no enemies. There are those who actively seek to kill us, and we must strike them before they can strike us. Diplomacy does not always work. There comes a moment, always difficult to judge, when force must be used as the option of last resort. But force is not the desired outcome....

The art of persuasion. The art of diplomacy. The ability to not just avert war, but to find the paths toward peace and to stick to them. That is the challenge for the diplomacy in this 21st century.

The Honorable Carla Hills

We have had a fracture in the bipartisan consensus on economic interdependence that has existed for sixty years and that has brought us wealth and stability. This fracture has destroyed the consensus, strong among both Democrats and Republicans since World War II. That consensus was guided by David Ricardo, who believed that, were we to open our markets and let every man do what he does best, we would prosper. What we have seen lately are elected representatives and people generally frightened of trade and adhering to what Robert Samuelson calls new mercantilism, a zero-sum game where one nation gains at the expense of another. This is very tragic for our country. The Institute for International Economics has done a wonderful study showing that sixty years of globalization have made our great nation \$1 trillion per year richer by reason of its open market. That means the average American household is \$9,000 richer per year by reason of the markets that have been opened.

And poor countries that open their markets gain as well. Those that opened their markets have grown four times faster than those that did not. Growth is not the only result of open markets. In addressing the growth of poor countries, we try our best to alleviate poverty. A study by another fine economist, William Klein, shows that an increase in a poor country's exports equal to 1 percent of its GDP produces a 1 percent reduction in poverty....

The alleviation of poverty also increases our security. We all know that failing states can not enforce their laws or seal their borders, making it much more difficult for our government to deal with arms trafficking, narcotics trafficking, terrorism, pandemics, and the like. These are the challenges that we face as we look forward.

We are blessed with a diplomatic corps that makes a difference. I am certain that our diplomats will do what they can both at home and abroad to enhance policies that increase global growth, alleviate poverty, and enhance our security.

The Honorable James H. Billington

We are living in the midst of pretty enormous change: the globalized economy, the communications revolution—the greatest since Gutenberg, maybe even greater in its implications—and finally the emergence of a very young generation that is basically audiovisually trained....

Globalization of the economy and its implications are all greatly relevant to the perceptions and relationships we have. We thought globalization would bring people closer together, but it doesn't work that way. The assertion of religious norms, the advent of the high-speed printing press, photography, calligraphy, all at once in the middle of the 19th century, created the extreme nationalist revolutions that led to world wars. So this now is also creating a lot of reactions to the dominant, preeminent culture and power in the world in all its uniqueness, which is of course our own. The stakes are much higher now than they were then, because weapons are more destructive, there are more players, and there are more ways to destroy things, as well as to create new things.

So what you all do with real diplomacy requires a framework, requires a little more attention to long-term strategy and maybe less short-term improvisation. To cite an illustration of the area I know best: I happened to be in Moscow at the time of the most important and most unexpected transformation towards democracy of the late 20th century. And the interesting thing was that they were really trying not only to discover what they had missed by being cut off from the advances of the liberal democracies, but also to recover their own heritage. And it's that combination that the people of this young generation are anxious to have, the power of speech, the freedom of the more advanced world, and the power to rediscover. I was in China this past summer, and I realized going through their two major libraries how much had been destroyed of their own memory in the culture....

Two programs, funded basically by the legislative branch of government,

the other program that I want to mention is the World Digital Library, which includes Frontline Diplomacy and the American Memory Collection.... UNESCO has adopted this. We are cooperating with national libraries.... We are presenting prototypes to the national libraries of Russia, Brazil, Egypt.... We are enabling virtual repatriation of the memories of other cultures. And this is the language of the young.... We are repatriating heritage in a form that the young can relate to.

And so we may reunite the two things that have made our country unique: the extraordinary freedoms and at the same time the sense of responsibility embedded in every culture in a different way, in primary documents, with no adornment, explaining what they are, and audiovisual documents. What we see in these two projects are enormous responsiveness, curiosity, and helpfulness for a new world, enhanced by increased person-to-person contact by profession and region, helping to provide a framework for the wonderful work you all do....



Elaine Nelson and Betty Bigombe



Timothy Towell, Steve and Sue Lee



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Mr. and Mrs. Lee Hamilton, Congressman Jim Moran



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Gloria Cohen and Bob Perito



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H.E. and Mrs. Manuel Cuervo (OAS)



Tom Boyatt



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Jim and Margaret Danbridge, Ben Reelin

ADST Bookshelf New Acquisitions

PATRICIA GATES LYNCH, "Thanks for Listening": *High Adventures in Journalism and Diplomacy* (Countryside Press, 2008), foreword by Justice SANDRA DAY O'CONNOR — memoirs of a journalist and radio personality who became an ambassador and whose life spanned key moments in U.S. history. Ambassador Lynch has generously donated a supply of her book for the benefit of ADST (see order form below).

RAY S. LEKI, *Travel Wise: How to Be Safe, Savvy and Secure Abroad* (Intercultural Press, a division of Nicholas Brealey, 2008), foreword by Ambassador PRUDENCE BUSHNELL — a guide containing insight and practical advice to help travelers adopt the right attitude, training, and approach for a successful journey.

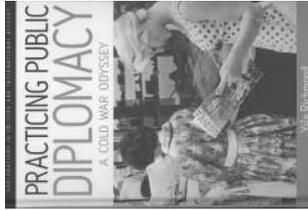
Success of Special Websites

ADST's two special websites, the primer on diplomacy at www.diplomacy.org and the "Frontline Diplomacy" oral history section of the website of the Library of Congress are receiving an average of 7,000 and 6,000 individual visits, respectively, each month. We invite members to continue to spread the word about the sites, especially among young people who may have an interest in foreign affairs.

The sites are linked to www.careers.state.gov, the "DipNote" blog section of www.state.gov, and the websites of the American Academy of Diplomacy and the online journal "American Diplomacy." They also receive frequent mention on the State Department's page at www.facebook.com. In addition, State's Office of Recruitment, Examination, and Employment has agreed to distribute promotional material about ADST's sites to Foreign Service aspirants who have passed the oral assessment.

ADST-DACOR Diplomats and Diplomacy Books

The Diplomats and Diplomacy Series launched its thirty-second and thirty-third volumes this year—YALE RICHMOND'S *Practicing Public Diplomacy: A Cold War Odyssey* and former ambassador JEAN M. WILKOWSKI'S *Abroad for Her Country: Tales of a Pioneer Woman U.S. Ambassador*. Forthcoming in 2008–2009 are WILLIAM B. MILLAM'S *Bangladesh and Pakistan: Firing With Failure in South Asia* (Hurst & Co [UK] and Columbia University Press), and PAUL HACKER'S *Slovakia On The Road To Independence* (Pennsylvania State University Press). Four more titles adopted for the series seek publishers: ROBERT V. KERLEY, *The Choruses of Aeschylus: Inside the U.S. Embassy in Athens 1966–1969*; NICHOLAS PLATT, *China Boys: How the U.S. Relations With the PRC Began And Grew*; HOWARD B. SCHAEFFER, *The Limits Of Influence: A U.S. Role In Kashmir*; and WILLIAM G. THOM, *African Wars: Recollections Of A Defense Intelligence Officer*.



In his foreword to *Practicing Public Diplomacy*, former ambassador Jack MATLOCK writes: "Yale Richmond's memoir reminds us that pressures to politicize and propagandize official information and cultural exchange policy are nothing new. . . . What the proponents of a propaganda approach to public diplomacy miss is that it just doesn't work."

Yale Richmond has forty years of "hands-on" experience in international affairs as a Foreign Service officer, congressional staffer, and foundation program officer. His work involved cultural, educational, informational, and scientific exchanges with the Soviet Union and the countries of Eastern Europe, with which he negotiated fourteen intergovernmental agreements. He has devoted his retirement to writing and public speaking. He is the author of numerous magazine and newspaper articles, and one of his books, *From Nyet to Da: Understanding the Russians*, sold more than 30,000 copies in four editions and was translated into Chinese and Korean editions.

Wilson DIZARD, author of *Inventing Public Diplomacy*, wrote that Richmond "was involved in this subject more directly and over a longer period of time than any other U.S. government official" and his book "documents a critical element in U.S. Cold War relations."

A *Broad For Her Country: Tales Of A Pioneer Woman U.S. Ambassador*, published by the University of Notre Dame Press, is the adventurous life story of former ambassador Jean Wilkowski.

Sent first as a lowly vice consul to the Caribbean during World War II, Wilkowski moved on to more dangerous and demanding assignments in Latin America and Europe, becoming the first woman to serve as deputy chief of mission and acting ambassador in the male-dominated Latin America of the late 1960s. In 1972 she became the first woman appointed U.S. ambassador to an African nation (Zambia). In 1977 she became U.S. coordinator for the 1979 UN Conference on Science and Technology for Development and accompanied the U.S. delegation on a fact-finding mission to China. After retiring from the Foreign Service



the wars of liberation in southern Africa helped promote a major change in U.S. policy toward the region. Early praise comes from Ambassador PRINCETON LYMAN: "This is a wonderful memoir. I could not put it down. Ambassador Wilkowski writes with wit, candor, and great

in 1980, she became a corporate director with interests in Third World development. As a diplomat, Wilkowski lived through a revolution in Bogota, attacks on the U.S. Embassy in Tegucigalpa, and the "Soccer War" between El Salvador and Honduras, when she called in U.S. humanitarian aid for 50,000 displaced persons. For much of her career, she specialized in protecting and promoting U.S. trade and investment interests at such posts as Paris, Milan, Rome, Santiago, and Geneva. As chief of mission in Lusaka, Zambia, her reports and analyses on the wars of liberation in southern Africa

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insight into the ways in which diplomacy is carried out, including the personal aspects so relevant but rarely disclosed. Most important of all, serving in Latin America, Africa, the UN, and Washington, she lived up to the injunction of one of her early mentors, to bring morality and ethics to government service." Under Secretary THOMAS PRICKER declared: "Ambassador Wilkowski . . . played a major role in opening the Service to women at a time when changing the old culture ran into its most formidable roadblocks. . . . This book provides fascinating insights into what that pioneering journey looked like from the inside from a person with great determination, strong personal faith, and the grit and guts to overcome silly and outdated barriers along the way. She writes lucidly, movingly and entertainingly of her life experiences in one of the world's most interesting careers."

----- O R D E R F O R M -----

Virginia bookbuyers must add 5% sales tax

Richmond, Practicing Public Diplomacy @ \$27 + S&H (in VA add \$1.35 each)
Wilkowski, Abroad for Her Country cloth @ \$27 + S&H (in VA add \$1.35 each)
Lynch, "Thanks for Listening" cloth @ \$29.95 (in VA add \$1.50 each)

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Gloria Shaw Hamilton

Foreign Service Cup

ADST Chairman JAMES T. L. DANDRIDGE II is the 2008 recipient of the State Department Director General's Cup for the Foreign Service. In presenting the cup on May 2 at the annual Foreign Affairs Day luncheon, Director General HARRY THOMAS praised Dandridge for his accomplishments as an Army officer and a member of the Foreign Service, and especially noted his efforts to increase public awareness of the Foreign Service and to guide young people in learning more about international affairs.

Dandridge accepted the award on behalf of those in the Foreign Service and Civil Service who help young people strive to make a difference as global citizens. He called on practitioners of diplomacy to share the wealth of their collective experience with future generations. "We might be retired," he concluded, "but we are not too old to assist in the formulation, execution, and articulation of foreign policy."

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ADST's hard-working interns helped to make the biennial gala a huge success. From the left: President Brown, Hilary Casper, Lisa Klinger, Taylor Isenberg, Lacy Crawford Jr., Dilanthi Ranaweera and Iris-Aikins-Afful.

Special Projects on Iraq and Lebanon

In ongoing collaboration with the United States Institute of Peace (USIP), ADST is engaged in a special oral history project with present and past members of Provincial Reconstruction Teams in Iraq to gain lessons learned from implementation of that program. Guided by Executive Director LES MCBEE, an ADST team will conduct a total of 100 interviews to provide the basis for a USIP study of PRT operations. ADST carried out earlier special oral history projects for USIP on the Coalition Provisional Authority in Iraq, PRTs in Afghanistan, and the Southern Sudan Peace Process.

ADST has also facilitated production of a special DVD on the evacuation of U.S. citizens from Lebanon during the fighting there in 2006. Entitled "We Touch Lives" and based on a series of interviews conducted by ADST last year, the video features the actions of U.S. consular personnel as they came to the aid of 15,000 fellow citizens.

It will be used to train new personnel and inform the American public of the work of the Foreign Service. The Una Chapman Cox Foundation provided funding for the DVD and the original interview project.