



## Whitehead and Llewellyn to Receive ADST Awards

ADST members and friends will gather at the Willard Hotel on February 26, 2004, for the Association's fourth biennial Tribute to Excellence Awards Dinner to honor the outstanding contributions of JOHN C. WHITEHEAD and J. BRUCE LLEWELLYN. Mr. Whitehead has been selected to receive the RALPH J. BUNCHE AWARD FOR DIPLOMATIC EXCELLENCE for his service as deputy secretary of state (1985–1989) and chairman of the United Nations Association. He currently serves as chairman of the Lower Manhattan Development Corporation.



Mr. Llewellyn will receive ADST's International Business Leadership Award. He is chairman and CEO of the Philadelphia Coca-Cola Bottling Company and former president of the Overseas Private Investment Corporation (OPIC).



Deputy Secretary of State RICHARD L. ARMITAGE, acting as honorary chair of the event, will present the Bunche Award to Mr. Whitehead. Ambassador DONALD F. MCHENRY, recipient of the first Bunche Award in 1999, will present the business award to Mr. Llewellyn. The dinner is a featured event in the celebrations marking the centenary of the birth of Ralph Bunche, a Nobel Peace Prize laureate and under secretary general of the United Nations.

The evening at the Willard will begin with a reception at 6:30 p.m., followed at 7:30 p.m. by dinner and the award presentations. Invitations to the black-tie event will be mailed during the first week of January. ADST members may reserve places at a special reduced price.

Those interested in showing their support by sponsoring a table for the dinner and receiving special recognition should contact ADST president Ken Brown at [klbrown@adst.org](mailto:klbrown@adst.org) or (703) 302-6992.

## Grants and Gifts

**New Foundation Grants.** ADST has received new grants from four foundations: the CHAPMAN FOUNDATION, for support of the publications program; the HENRY LUCE FOUNDATION, for a special project to produce oral histories of former senior diplomats who served in Asia; the DILLON FUND, for general support of the oral history program; and the UNA CHAPMAN COX FOUNDATION, for activities at the Foreign Service Institute. We also continue to benefit from the ongoing support of the DELAVAN, LOEB, and STUART FOUNDATIONS.

**Continued Response to Matching Challenges.** ADST would like to thank the following individuals who have responded to our special fundraising appeal since the Spring 2003 newsletter:

William D. Brewer  
Keith L. Brown  
Anne O. Cary  
Hodding Carter III

(Continued on page 2)



## Message from the President: A Strong Membership Base

I have been president of your association for two and a half years now and still marvel at how much we do with limited resources. Although confronted with the funding challenges faced by all nonprofits, ADST continues to produce oral histories, books on diplomacy, and exhibit materials and to enhance training at FSI. We are able to do so because of the dedication of our staff and volunteers and the generous support of ADST members and foundations interested in strengthening US diplomacy and preserving its record.

Elsewhere in this newsletter you will find a list of additional donors to our special campaign for funds and reference to recent foundation grants to underwrite our programs. Such support must be ongoing if our activities are to thrive.

Attendance at ADST's Tribute to Excellence Dinner on February 26 is also important. Members will be able to attend at a special reduced rate. Please join in the celebration that evening as we honor the accomplishments of JOHN C. WHITEHEAD and J. BRUCE LLEWELLYN.

If you cannot attend, I hope you will consider sending a special contribution along with your reply card to help ensure funding sufficient to continue our important work.

Members are the backbone of ADST. Thank you for being an important part of our efforts and continuing your generous support.

—Ken Brown

## FSI DIRECTOR'S COLUMN

by Ambassador Katherine Peterson



Some ADST members have questioned the decision to replace the Senior Seminar with other types of senior training. The benefits of long-term training for leaders in the foreign affairs/national security community have long been recognized. However, it has always been difficult to release busy senior leaders for the nine months required for the Senior Seminar, and the seminar can accommodate only a small percentage of those who could benefit from it. To confront these and other issues, FSI's Leadership and Management School (LMS) is developing new programs and services that enable more civilian and military senior leaders to sharpen tradecraft and policy skills and develop useful networks.

The Senior Policy Seminars Division, forthcoming in summer 2004 as the successor to the Senior Seminar, will administer these programs and services. The new division will offer four kinds of programs to Senior Foreign Service (SFS) and Senior Executive Service (SES) employees of the Department of State and other national security/foreign affairs agencies:

- A Strategic Leadership Series of one- and two-day tradecraft courses will address topics vital to effectiveness, such as managing the federal budget process, strategic interagency negotiations, and congressional relations and testimony.

- Senior Policy Seminars of no more than half-day duration will provide opportunities to meet counterparts in other sectors and examine subjects of shared interest. Topics such as leadership during crises will be developed from needs assessments.

- Executive Leadership Seminars lasting three to ten days, including the Ambassadorial Seminar and "Taking Charge as a Deputy Assistant Secretary," will help participants prepare for specific leadership challenges.

- Executive Consulting Services will be available for senior leaders

interested in coaching, organizational development, and performance and feedback assessments from all levels.

In addition to these initiatives, the Leadership and Management School will reserve space in the Senior Executive Threshold Seminar, now mandatory for all newly promoted counselor (FE-OC) and SES employees, for members of other agencies.

Meetings with executives in the foreign affairs/national security community and needs assessments by Department of State senior leaders are defining other topics and approaches to senior-level continuing education. Some pilot courses have already begun. Throughout the process, FSI will remain committed to providing the best possible services for senior leaders.

## ADST Thanks Donors

(Continued from page 1)

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Contributions to ADST are tax-deductible, as are your membership dues.

## Support for FSI Roundtables, Seminars

During 2003, ADST provided FSI with support for six interagency language roundtables, two special sessions for the new director of policy planning, and fourteen policy seminars. Subjects of the latter included Afghanistan, Iran, Iraqi Oil, Korea, Pakistan, Illegal Logging, the Interagency Process, State/USAID Strategic Plans, the Middle East, Nuclear Nonproliferation, Provincial Reconstruction, Refugees, US-Russian Relations, and Threats to US Interests Abroad. The policy roundtable discussions involved representatives of the Department of State, other U.S. government agencies, and experts from the private sector.

## New Memoirs Now Available from ADST

Two new books of interest to ADST members have become available for purchase from ADST through the generosity of their authors. As with other donated books, proceeds will go to the support of ADST's publishing program.

In *Faith—Family—Friends: A Few Glances at the Life of Thomas Patrick Melady, Diplomat, Educator, Soldier* (Rutledge Books, 2003), the former U.S. ambassador to the Vatican, Uganda, and Burundi and past president of Sacred Heart University tells the story of his eventful life. The book was published in cooperation with the Institute of World Politics in Washington, where Ambassador Melady is now professor and senior diplomat in residence.

German-born Helga Ruge met her American husband, Neil Ruge, when he was stationed in Germany in 1945. In *Flashbacks of a Diplomat's Wife* (Clay & Marshall, 2001), she recounts their roller-coaster courtship, followed by their twenty-year Foreign Service career, primarily consular, in Palermo, Casablanca, England, Wales, Washington, Munich, and Guatemala.

You can order both books using the form on page 4.

## News from the Oral History Program

**Coming to the Library of Congress Web Site.** ADST staff are now working with Library of Congress technicians to transfer approximately 1,400 oral history interviews from ADST's collection to the Library of Congress web site. In October ADST staff met with Library representatives to work out details for the future hosting of ADST's Oral History Collection online, as part of the Library of Congress American Memories Collection at [www.memory.loc.gov](http://www.memory.loc.gov).

**New Foundation Grants.** ADST recently received new grants for oral history from the Dillon Fund and the Henry Luce Foundation. The Dillon grant provides general support for the program. The Luce Foundation funds will make possible interviews of former chiefs of mission to selected Asian countries and enable us to send our interviewer outside the Beltway when necessary. We will be contacting these former ambassadors shortly to arrange for their career oral histories. DAVID REUTHER, a longtime volunteer interviewer will direct this project.

**Interviews about Hot Spots.** We have conducted supplemental oral histories on two previous interviewees who were called back from retirement for temporary service in Yemen, Afghanistan, and Iraq. MIKE METRINKO has given a vivid account of several of his post-retirement experiences: in Yemen with the investigation of the USS *Cole* bombing, and then in Kabul and Herat. In Aden he was surrounded by FBI, Navy, State, and Defense Department security personnel, all heavily armed but each with different rules of engagement.

TIM CARNEY was sent to Iraq while the main ground war was still under way. He was put in charge of a ministry dealing with electricity and other such vital resources. As he reports, things were not well planned, and a certain amount of State-Defense disconnect surfaced.

ADST is proposing that it conduct, under FSI auspices, a series of similar debriefing interviews with officers returning from difficult posts such as Baghdad, Kabul, and Monrovia. These interviews would be quickly transcribed,

edited, and made available to others going out to challenging assignments.

**Instant Communications.** A new theme that has emerged in our interviewing concerns the effect of rapid communications on the work of the Foreign Service both at home and abroad. One new factor is that posts

seem to have a greater input into demarches before they issue forth from the State Department. Previously, instructions for such demarches were often sent without consultation with the posts concerned. We will be recording various experiences with the new world of instant communications as our oral history program proceeds.



(Left to right:) Samira Haddad, FSI Director Katherine Peterson, Sema Esener, Under Secretary Grant Green, Mohamed Hachemi Esseghir, Diana Brante-Bicevskis, Cox Foundation Chairman Harvie Branscomb Jr., and ADST President Kenneth Brown.

## Language Teaching Awards Presented at FSI

Each year ADST administers the Excellence in Language Teaching Awards for instructors at the Foreign Service Institute (FSI). The panel of judges assembled by ADST for the 2003 competition was composed of Ambassador FRANCES COOK, retired FSO LARRY LESSER, THERESA LOAR of Vital Voices, Ambassador CLYDE TAYLOR, and ADST president KEN BROWN. The Una Chapman Cox Foundation and the Department of State jointly fund the awards.

Under Secretary of State GRANT GREEN and Cox Foundation chairman HARVIE BRANSCOMB JR. presented the 2003 awards at a ceremony presided over by FSI director KATHERINE PETERSON on November 13 at FSI.

This year FSI language students nominated 25 teachers for the prestigious awards. Award recipients included two teachers of Arabic, one of Latvian, and one of Turkish.

A \$5,000 award went to SEMA ESENER, Turkish instructor and 17-year veteran of FSI, who has focused her

efforts in recent years on teaching public diplomacy skills for people assigned to Turkey. Her students particularly liked Ms. Esener's unique way of individualizing her teaching.

Also winning a \$5,000 award was MOHAMED HACHEMI ESSEGHIR, who has been teaching at the Language Field School in Tunis since 1976. He was singled out for developing a program for advanced students to practice media skills in an unscripted mock-Crossfire setting.

DIANA BRANTE-BICEVSKIS, teacher of Latvian, received one of two \$1,000 honorable mention awards. She has developed all of FSI's Latvian instructional materials during her 11 years at the institute.

The second \$1,000 honorable mention award went to Arabic instructor SAMIRA HADDAD, who has taught at FSI for 28 years. This year she and a colleague researched, created, and implemented a new consular tradecraft module in Arabic.

## ADST-DACOR Diplomats & Diplomacy Books and New Memoirs

**ELLSWORTH BUNKER: GLOBAL TROUBLESHOOTER, VIETNAM HAWK**

by HOWARD B. SCHAFFER  
 ❖ University of North Carolina Press, November 2003, 380 pp., 26 illus., notes, bibliog., index. Cloth \$34.95 (members \$30)

**DEFIANT DIPLOMACY: HENRIK KAUFFMANN, DENMARK, AND THE UNITED STATES IN WORLD WAR II AND THE COLD WAR, 1939–1958**

by BO LIDEGAARD (Translated by W. Glyn Jones)  
 ❖ Peter Lang USA (New York) and Peter Lang AG (Bern), Modern European History Series, October 2003, 392 pp., 26 illus., notes, bibliog., index. Library edition \$78.95 (members \$68)

**THE ANGUISH OF SURRENDER: JAPANESE POWs OF WORLD WAR II**

by ULRICH A. STRAUS  
 ❖ University of Washington Press, Forthcoming February 2004 272 pp., 25 illus., notes, bibliog., index. Cloth \$27.50 (members \$24, advance orders by January 15<sup>th</sup>, \$22)

**UNCLE SAM IN BARBARY: A DIPLOMATIC HISTORY**

by RICHARD B. PARKER  
 ❖ University Press of Florida, Forthcoming March 2004, 300 pp (est.), 19 illus., notes, appendices, index. Library edition \$59.95 (members \$50; advance orders by February 15<sup>th</sup>, \$48)

**MEMOIRS:**

**QUIET DIPLOMACY: FROM CAIRO TO TOKYO IN THE TWILIGHT OF IMPERIALISM**

by ARMIN MEYER  
*ADST Memoirs and Occasional Papers Series*  
 ❖ iUniverse, December 2003, 226 pp., 25 illus., appendix, index. Paperback \$18.95

**FAITH—FAMILY—FRIENDS: A FEW GLANCES AT THE LIFE OF THOMAS PATRICK MELADY, DIPLOMAT, EDUCATOR, SOLDIER**

by THOMAS PATRICK MELADY  
 ❖ Rutledge Books, 2003, 160 pp., 10 illus. Cloth \$18.95

**FLASHBACKS OF A DIPLOMAT'S WIFE**

by HELGA RUGE  
 ❖ Clay & Marshall, 2001, 228 pp., 20 color illus. + b&w. Paperback \$15.95

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 \_\_\_\_ Parker, **UNCLE SAM IN BARBARY** @ \$48 before 2/15/04 (in VA add \$2.16 tax each)

\_\_\_\_ Meyer, **QUIET DIPLOMACY** @ \$18.95 (in VA add \$.85 tax each)  
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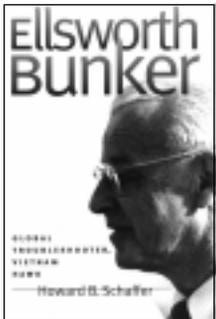
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# ADST-DACOR Diplomats and Diplomacy Series

The ADST-DACOR Diplomats and Diplomacy Series continues to contribute significant books to the literature on diplomacy. The 18<sup>th</sup> and 19<sup>th</sup> series books (see below) were published in fall 2003. Two others slated for publication in winter and early spring 2004—*THE ANGUISH OF SURRENDER: JAPANESE POWs OF WORLD WAR II* by ULRIC A. STRAUS (University of Washington Press, February 2004) and *UNCLE SAM IN BARBARY: A DIPLOMATIC HISTORY* by RICHARD B. PARKER (University Press of Florida, March 2004)—will feature in the next newsletter, with book-signing receptions slated for early March and mid-April respectively. Orders for all four new series books can be placed now with ADST (see order form). Later in 2004 Lynne Rienner Publishers will issue a timely new series book, *INVENTING PUBLIC DIPLOMACY: THE STORY OF THE U.S. INFORMATION AGENCY* by WILSON DIZARD, JR.



In November, the University Press of North Carolina published HOWARD B. SCHAFER'S *ELLSWORTH BUNKER: GLOBAL TROUBLESHOOTER, VIETNAM HAWK*. In this first biography of

Ellsworth Bunker (1894–1984), Schaffer traces the life of one of America's foremost diplomats—from his formative years as a successful businessman through a long diplomatic career. Schaffer highlights Bunker's seasoned views on the craft of diplomacy, explains the principal negotiating strategies Bunker employed, and in the process demonstrates the importance of the personal factor in diplomacy.

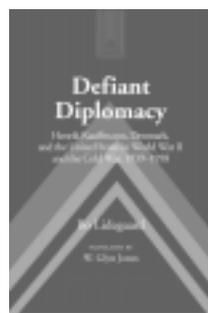
Bunker was named ambassador to Argentina by President Harry Truman in 1951 and went on to serve every successive president from Eisenhower to Carter—as ambassador to Italy, India, Nepal, and, most famously, Vietnam, and as trouble-shooting mediator in the Dominican Republic, the Yemen, Indonesia, and elsewhere. A widely recognized “hawk,” Bunker helped shape U.S. policy on Vietnam during his grueling mission in Saigon, 1967–73. Schaffer draws upon

letters Bunker wrote to his wife, Ambassador CAROL LAISE, and recently declassified exchanges with Secretary of State HENRY KISSINGER.

Against the odds, Ellsworth Bunker did not retire when he left Saigon in 1973 on his 79th birthday. Instead, he played a major role under Presidents Nixon, Ford, and Carter in the six-year negotiation of the Panama Canal treaties and the arduous campaign to ratify them.

Career Foreign Service officer and South Asia expert Howard Schaffer served as ambassador to Bangladesh and twice as deputy assistant secretary of state. Now retired, he is director of studies at the Georgetown University Institute for the Study of Diplomacy and author of *Chester Bowles: New Dealer in the Cold War* (Harvard University Press, 1993).

Career Ambassador THOMAS R. PICKERING has praised the qualities of both Bunker and his biographer, writing: “Bunker was a breathtakingly effective global troubleshooter, a successful ambassador, and, perhaps most important, a quiet, gentle but convinced ‘hawk’ as ambassador in Saigon. Schaffer tells the story lucidly and clearly, with grace and objectivity—an not an easy job with a man this big.” Similarly, Secretary Kissinger noted: “Bunker was one of our country's great diplomats . . . [marked by] gentleness, discipline and selfless skill. Schaffer's insightful and carefully researched biography of this quintessentially American figure fills an important gap in our understanding.”



by Peter Lang USA, *Studies in Modern European History*, with the ADST-DACOR Diplomats and Diplomacy Series. The book depicts the extraordinary life of diplomat Henrik de Kauffmann (1888–1963), a major figure in U.S.-Danish relations during World War II and the first decades of the Cold War as Denmark's envoy to Washington.

## ADST Book Wins Recognition

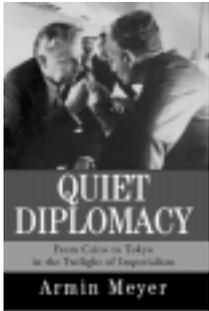
At its annual awards luncheon ceremony in the State Department's Diplomatic Reception Rooms on December 10, 2003, the American Academy of Diplomacy awarded a Special Citation to Robert H. Miller's *Vietnam and Beyond: A Diplomat's Cold War Education* (Texas Tech University Press, 2002), the 17<sup>th</sup> ADST-DACOR Diplomats and Diplomacy Book and the fourth series book to achieve recognition by the Academy.

*Defiant Diplomacy* highlights the dramatic story of Kauffmann's courageous decision, after Nazi Germany seized his homeland in April 1940, to carry on as “Free Denmark's” minister to Washington. As one result, President Roosevelt in early 1941 concluded an agreement with Kauffmann to establish military bases in Denmark's colony of Greenland, a crucial steppingstone between the United States and Europe during World War II and a strategic focal point in the Cold War. By granting America base rights in Greenland, Kauffmann won unique status as a virtual one-man government-in-exile. His defiant diplomacy exposed him to Copenhagen's anger and an indictment for high treason; it also made him a legend in Denmark.

A longer Danish version of the book, published by Samleren in 1996, earned the author national and international honors. In Denmark, the book enjoyed a sold-out first day, four new printings within a month, and 18 weeks heading the best-seller list! *Berlingske Tidende*, a major Copenhagen morning paper, called it “a stirring and entertaining narrative about an adventurous character who seized the opportunity to become immortal by turning the wheel of history.” The major Danish weekly *Weekend-avisen* wrote, “Lidegaard knows diplomacy from the inside, he is an historian by training, and he is a captivating author.”

Dr. Lidegaard, a senior member of the Danish Foreign Service, served on the Danish delegation to the United Nations in Geneva and later as economic counselor of embassy in Paris and permanent delegate to UNESCO. He earned his doctorate from Copenhagen University and has published monographs, biographies, and essays, most recently a two-volume biography of Jens Otto Krag.

## Armin Meyer's Quiet Diplomacy Inaugurates New ADST Series



ADST has launched its new Memoirs and Occasional Papers Series with the publication of *Quiet Diplomacy: From Cairo to Tokyo in the Twilight of Imperialism* by retired ambassador ARMIN

MEYER. Former U.S. ambassador to Saudi Arabia and Egypt HERMANN EILTS captured the book's special contribution when he wrote: "Armin Meyer's prominent role in U.S. policy determination in the Middle East and Japan deserves to be chronicled, as does our previous emphasis on quiet diplomacy, which—alas—seems so sadly lacking these days." R. K. RAMAZANI, University of Virginia professor emeritus, found the chapter on Iran "simply superb," saying that "it sheds much new light on the Shah's voracious appetite for arms [and]

complex personality." Further praise comes from PETER KROGH, Georgetown School of Foreign Service dean emeritus, who singles out Ambassador Meyer's account of the creation of Israel and Arab-Asian reaction to it as "excellent, clear, strong, and historically important."

Armin Meyer's distinguished career in public service spanned more than thirty tumultuous years of hot and cold war, from World War II in Egypt and Eritrea to service as the State Department's first coordinator for combating terrorism. His twenty-year involvement in the search for Middle East peace included assignments in Baghdad, Beirut, and the Near East Bureau, where he dealt with Nasserism, Hawk missiles, and Arab refugees. Three presidents appointed him ambassador: Kennedy to Lebanon, Johnson to Iran, and Nixon to Japan. His book recounts and analyzes important achievements in all these posts and

proffers lessons learned and valuable guidance for today's diplomacy.

Order your copy from ADST (see order form, page 4). Other authors interested in publishing through the series should contact the ADST office.



### ADST Fall 2003 Interns

Hearty thanks to ADST's fall interns (from left) EVAN STEINBERG (*Mary Washington*), ANTON ALTMAN (*American University*), and MATT MCFALL (*American University*). Their work with our book program, oral histories, and the February 26 awards dinner has been invaluable.

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